



IdyllicSM

INSTITUTE OF MANAGEMENT

Affiliated to DAVV & Recognized by Higher Edu. of MP



BBA

Plain, Global

B.Sc.

Plain, Computer Science

B.Com.

Plain, Hons., CA, Tax, APR

BA

Economics, History

For More Details
Scan QR Code



AN INTRODUCTION

Idyllic Institute of Management is functioning under the aegis of ICON Education Society, the pioneer in education sector providing courses in Management, Commerce, Law and Nursing. It is affiliated to DAVV ('A' Grade University) and recognized by Higher Education MP. At Idyllic Institute of Management we believe that accepting the challenges is an art and to convert them into triumph is practice. We work in partnership with our students to nurture their Ethical Values, Educational Excellence & Entrepreneurial Skills with research and development to make them self employed and future professional par excellence.



AWARDS THAT SPEAK OUR EXCELLENCE



Mr. Akshay Kanti Bam is Recipient of ICONS of Madhya Pradesh by Outlook for Extraordinary Contribution in Education by Hon'ble Chief Minister Shri Kamalnath Ji in 2019.



Recipient of **Captains of Industry Award 2016** by Chief Minister of MP Shri Shivraj Singh Chouhan Ji



Excellence in Indian Education Awards 2018 IIM Awarded as the Best Commerce & Management Institute in MP by Katalyst Research



Education Excellence Award 2015 for The Most Promising Law College in Madhya Pradesh by Brands Academy



The Chairman **Mr. Akshay Kanti Bam** Awarded for Entrepreneur of the year 2016 MP Entrepreneur & Excellence Award, Indore 2016



My FM/IDA Reality Kings Award for Best Education Building of Central India for Consecutive Years 2012, 2013 & 2014



Best Concrete Structure in Private Sector Constructions Awarded in 2014 by UltraTech

B. Com. (Hons)

- Online case study analysis.(On current hot topics of Market)
- 2 Internship under CA & CS (For practical exposure)
- 1 certification in Investment banking.
- 1 crash course for banking entrance exam.
- 1 National Tour

B. Com. (Plain)

- Regular Industry Visit (1 per year)
- 2 Certificate (MS Advance Excel/Tally)
- Crash Courses for CA/ CS participants. (per year before exams)
- Crash Course for bank /Civil Services exam participants. (per year before exams)
- E- Classes (recording audio / video clips of regular classes) for not attending students. (TnC)

B. Com. (APR)

- Certification in Media Marketing
- Online case analysis study. (On current hot topics of Market)
- 1 participation in online / offline national Television events.
- 3 Internship in News Agency/ Radio Agency/ Television. (For practical exposure) / Advertisement Agencies.
- Certification on Photography.
- Visit to Film city Mumbai/Hyderabad (Must be chargeable)

Full Time BBA (with Global Exposure)

- 1 Tablet
- Incubation Centre (upto 2 crore funding for Start-up)
- 1 International Educational Tour & 1 National Educational Tour.
- 6 Certifications (Six Sigma, ERP SAP, Hub Spot, EDP MSME, Banking & Insurance certification, Emotional Intelligence & Stress Management)
- 1 Foreign Language Certificate (French, German, Spanish)
- 6 Internships.
- Major Research Project
- Language learning Lab Membership.
- Regular Industry Visit (1 per semester)
- IMA Membership

B. Com. (Tax)

- 2 Certification (GST / TDS & MS Advance excel)
- Regular Industry Visit (1 per year)
- Crash Courses for CA/ CS participants. (per year before exams)
- E- Classes (recording audio / video clips of regular classes) for not attending students.

B. Com. (Computers)

- 1 Advance MS – Office certification.
- 1 certification on Multimedia.
- Visit of IT companies (hardware & Networking)
- Visits to HI-Tech companies.
- Crash Course on digital marketing.
- National Tour to IT companies for practical exposure.



BBA (Plain)

- 4 Certification (NCFM/MS. Advance Excel /Tally/Digital Marketing)
- Regular Industry Visit (1 per semester)
- IMA Membership
- 2 Internship.
- Crash Course for MBA entrance (CAT,CET,CMAT,SNAP)
- Compulsory classes for PD & Interview preparation.





B.Sc. (Plain)

- Training & Certification of Data analysis.
- Case study of Research Topic.
- Crash Course of Government Entrance exam (PSC/Banking etc).
- Extra classes of PD & Spoken English.



B.Sc. (Computer Science)

- 1 Advance Core programming certification.
- 1 Certification on digital marketing.
- Visit of IT companies (hardware & Networking)
- Visits to HI-Tech (Software) companies.
- Crash Course Government Entrance exam (Banking/PSC etc).
- Extra classes of PD & Spoken English.



BA (History)

- 1 MS – Office certification.
- 1 certification on digital marketing.
- Crash Course of Government Entrance exam (PSC/UPSC/SSC g etc).
- Extra classes of PD & Spoken English.



BA (Economics)

- 1 MS – Office certification.
- 1 certification on digital marketing.
- Crash Course Government Entrance exam (PSC/UPSC/SSC g etc).
- Extra classes of PD & Spoken English.

Academic Tour to Dubai



GLOBAL EXPOSURE & EXCHANGE PROGRAM

Global exposure makes the students completely immersed in global education System. It gives opportunity to learn and experience new languages & culture. It significantly improves current skills with a global stand point. It facilitates to gain experience and maturity through the challenges that student faces during exchange programme. It also takes the student out of familiar surrounding and comfort zone. Furthermore, the student experiences the stimulation of completing some of the education in a new and different environment with an approach to understand global issues.

During Dubai Tour, students explored the country in all prospects. They were taken to Amity Global University, Heriot Watt University where they could explore the different teaching pedagogy, learning approach, available learning resources and the latest infra lace with latest technology.



NATIONAL EXPOSURE

National exposure includes the industry visits, metro tour and conferences with an objective to provide students with an insight into the corporate world. It provides students with a practical real world perspective on different functions in organizations such as marketing, HR, Finance, Operations, Customer Service, Logistics etc. During such excursions the students practices the social skills and critical thinking abilities apart from class room teaching.



LEARNING @ Idyllic

GUEST LECTURE

Guest lectures helps students to improve their learning in a more interactive & specific way. Guest lectures make classes more approachable & appealing to students. Speakers expose students to the real world life experiences from the position of someone who has been there. Students get to see the insight and perspective of the guest speaker's particular field. Guest lectures are opportunities for students to 'Learn New' as they are guided by industry specialists, business tycoons, senior professors. It is one of the best way to listen and meet professionals and knowing their success mantra.

Institute also has tie up with Indore Management Association (IMA).

The IMA Student Chapter brings together young leaders, innovative minds and pioneering institutions across Indore region and offers to all participants a set of fascinating events. IMA invites energetic student youth from all domains and elite academia which creates the perfect set for the breeding place of knowledge and idea exchange that IMA Student Chapter aims to be. It also brings together diverse knowledge, multiple experiences and ideas to pave the way for new thinking and practices. IMA Student Chapter aspires to connect different thoughts to shape a better future and stimulates participants to adopt new perspectives to stand out and achieve originality.



INTERNSHIPS AND PLACEMENT

An internship enables students to gain first-hand exposure of working in real world. It also allows students to harness the skill, knowledge and theoretical practice they learn during their degree program. Institute provides a platform to students to experience the professional world. Institute emphasizes students to focus on professional work environment, increase the area of interest, network building & to judge the career opportunities at right time of the career.

NAME	ORGANISATION	NAME	ORGANISATION	NAME	ORGANISATION
Aditya Khandelwal	K K Modi Group	Siddhanth Singh	NITO	Shubh Sharma	Bull Mart
Mahima Choudhary	Choksey & Company	Ayush Gaur	Ultratech Cement	Resham Solanki	Chartered Accountant
Sahil khindawat	Bayside	Anuj Thakkar	Lupin	Muskan Nahar	Chartered Accountant
Rasvendra Yadav	BPCL	Ganesh Patel	Shakti Pumps	Piyush Kaur	Bull Mart
Siddharth Shukla	Mapro	Rohit Purohit	Event Management Co.	Ashwin Mali	BPCL
Payal Solanki	Tech Racers	Muskan Khandelwal	Incuspaze Prime	Siddhant Singh	Pharmaeasy.com
Shahrukh Khan	ITC	Rasvendra Yadav	Pratibha Ltd.	Tejas Bapna	Grippwell Pvt Ltd/
Hardik Neema	Jash Engineering	Sahil Khindawat	Nai Duniya	Parag Agrawal	Yadav Roadlines
Ishita Patidar	Packaging Co.	Yashmeet Kaur Momi	Nai Duniya	Vanshika Raghuvanshi	AWIGN Online
Aashi Lahoti	Prince Diamond	Shubh Chopra	Nakoda Enterprises	Paras Valecha	Central Govt HR Dept, Ordinance Factory
Prashant Rajdev	King Enterprises	Ishita Patidar	Nai Duniya	Mangalam Sharma	MEGNA Peritus law Firm
Amisha Jain	Sunil And Associates	Hardik Neema	Nai Duniya	Swayam Asim Jaiswal	PUCL
Resham Solanki	A-4 Industries	Nehal Jain	Nai Duniya		
Gunjan Jaiswal	MY Indore News	Aditya Narayan	Edy4Sure		



We hope your internship lands you the affair of your dreams



CLUBS @ Idyllic

- NSS CLUB
- SPORTS CLUB
- FINANCE CLUB
- CULTURAL CLUB
- MARKETING CLUB
- OPERATIONS CLUB
- HUMAN RESOURCE CLUB
- ENTREPRENEURSHIP CLUB
- INFORMATION TECHNOLOGY CLUB

LIFE @ Idyllic

KURUKSHETRA (Management Fest)

HR Activity Business Unplugged Money Mantra

SPORTS

Pro Kabaddi IPL Volleyball

INDUCTION & FRESHERS MEET

Exordium Fashion Show Zumba

CULTURAL EVENTS

Garba Celebrations Holi Celebration Matki Phod



AWARDED FOR BEST INFRASTRUCTURE FROM ERNST & YOUNG AND DAINIK BHASKAR



Auditorium



Conceptual Class Room



Sports Activities



Library With E Resources



Separate Hostel for Boys & Girls



Hygienic Cafeteria & Mess

Transport Facility Available



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Campus : "Gendalal Bam Parisar",
Opp. IIM, Rau-Pithampur Road,
Indore (M.P.) 453 331.

City Office : 425-426 Orbit Mall,
A.B. Road, Indore
(M.P.) 452 010

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Website : www.idyllicinstituteofmanagement.com

Associate Institutes

INDORE INSTITUTE OF LAW SM

(Affiliated to DAVV & Bar Council of India, New Delhi)

The Leader of Law Education for last 16 years...

Rank 1st Private Law College of MP, CG & Rajasthan

99770 19777, 99770 91777



INDORE NURSING COLLEGE

Recognized by Indian Nursing Council, New Delhi & Madhya Pradesh Nurses Registration Council, Bhopal (M.P.)
Affiliated to Devi Ahilya Vishwavidyalaya Indore & Madhya Pradesh Medical Science University, Jabalpur (M.P.)

AWARDED AS BEST NURSING COLLEGE IN MADHYA PRADESH BY ASIA EDUCATION SUMMIT & AWARDS 2017

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